

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Gregory C. Flickinger.**

Appln. No.: 09/749,255

: Group Art Unit: 2623

Filing Date: December 27, 2000

: Attorney Docket No.: T727-10

Title: Scheduling and presenting IPG ads in conjunction with programming ads in a television environment

**STATEMENT UNDER 37 CFR §3.73(b)**

Prime Research Alliance E., Inc. (a British Virgin Islands corporation) states that it is:

- the assignee of the entire right, title and interest;

by virtue of:

- A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

An assignment from **Gregory C. Flickinger** to **Expanse Networks, Inc.** The document was recorded in the United States Patent and Trademark Office on 05/03/2001 at: Reel 011793, Frame 0392.

An assignment from **Expanse Networks, Inc.** to **Prime Research Alliance E., Inc.** The document was recorded in the United States Patent and Trademark Office on 09/17/2004 at Reel 015139, Frame 0836.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

October 2, 2008

Date

/aws/

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